



SINCE 1980

***** the creative people

COMPANY PROFILE & PRODUCT CATALOGUE

Labels that stay stuck, barcodes that **always scan.**

Self-adhesive labels, barcode media, security holograms and printed identification — manufactured in Rajouri Garden, New Delhi, since 1980.



Nirmal Stickers & Labels Pvt. Ltd.

Nirmal House, Office No. J-4/21

Near Metro Pillar No. 419, Rajouri Garden

New Delhi 110027, India

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ISO 9001:2015

18 ranges

71 products

A Delhi label house, 46 years in.

We started as a self-adhesive label printer and stayed one. What has grown around that core is the supporting range — barcode media and the printers to run it, security holograms for brands that need protecting, reflective sheeting, anodised plates and the offset printing that goes alongside.

1980

Manufacturing in Delhi,
family-run since

ISO

9001:2015 certified quality
system

18

Product ranges across
labelling and print

71

Products supplied to
specification

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THE RANGE

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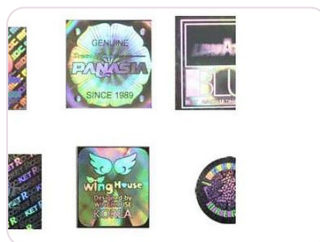
Self-adhesive

Offset and flexo on paper, PP, PET
and vinyl.



Barcode

Label stock, ribbons, printers and
scanners.



Security

Holograms, void films and tamper-
evident seals.



Print

Offset cartons, catalogues and
posters.

WHO WE ARE

Labels, and everything that goes with them.

Nirmal Stickers & Labels Pvt. Ltd. has been manufacturing self-adhesive labels and printed identification from Rajouri Garden since 1980, under the direction of Mr. Subhash Bhandari and Mr. Virender Bhandari.

The company operates an ISO 9001:2015 certified quality system and is a member of the Delhi Printers Association and the All India Labels Manufacturers Association. Cutting tools are made on our own premises, which means a custom die shape is a matter of days rather than weeks.

We are a small, closely held business. The person who quotes your job is usually the person who will see it through the press, which is the main reason our customers stay with us.

Our products are demanded across home care, pharmaceuticals, personal care, food and beverage, automotive and general industry. Every job is checked against defined parameters before it leaves us, so no discrepancy shows up at the customer's end.



Multi-colour flexographic label press — the class of line our self-adhesive work is produced on.

DIRECTORS

- Mr. Subhash Bhandari
- Mr. Virender Bhandari

CERTIFICATION

- ISO 9001:2015 quality management system
- Member, Delhi Printers Association
- Member, All India Labels Manufacturers Association

INDUSTRIES SERVED

- Home care and personal care
- Pharmaceuticals and healthcare
- Food, beverage and cold chain
- Automobile and general industry

WHERE WE ARE

- Nirmal House, Office No. J-4/21
- Near Metro Pillar No. 419, Rajouri Garden
- New Delhi 110027, India
- Monday – Saturday, 10:00 – 18:30 IST



Press floor

Offset, flexo and letterpress under one roof.



Converting

Die-cut, laminated and wound to your applicator.



On shelf

Retail and FMCG decoration that holds colour.



Regulated

Pharmaceutical batch, vial and carton labelling.

Tell us what it has to stick to — we will specify the rest.

Surface, temperature, applicator and shelf life decide the material. Send us those and we will quote against them rather than against a default.

ENQUIRIES

+91 98999 75090
nirmalstickers@gmail.com

TECHNICAL CAPABILITY

Processes chosen to suit the job, not the machine.

Flexography — water-based and UV — letterpress, sheet-fed offset and combinations of flexo with hot foil and cold foil are all available in house. Which one runs depends on the label being designed, not on what happens to be free.

In-house capability

- Sheet-fed offset printing up to six colours plus coating
- Flexographic printing, water-based and UV cured
- Letterpress and combination flexo / foil work
- Rotary and flat-bed die-cutting, tooling made on site
- Hot foil stamping and blind or foil embossing
- Matt and gloss lamination, UV varnishing, slitting to reel
- Hologram origination and application



Press floor — reels wound to applicator specification.



Finished self-adhesive reels ready for despatch.

FACESTOCKS

- Chromo art and cast-coated paper
- Polypropylene, white and clear
- Polyester, MetPET and vinyl
- Direct thermal and thermal transfer

ADHESIVES

- Permanent acrylic, general purpose
- Removable and repositionable
- High-tack for low-energy surfaces
- Deep-freeze and cold-chain grades

SUPPLY FORMATS

- Reels wound to your specification
- Fan-fold and continuous stationery
- A4 sheets and die-cut singles
- Shrink-wrapped, boxed and labelled

FINISHING AND CONVERTING

Matt and gloss lamination

UV spot varnish

Cold foil and hot foil

Blind and foil embossing

Rotary and flat-bed die-cutting

Sequential numbering

Variable data and QR codes

Slitting and rewinding to core

ARTWORK AND TOOLING

- Artwork accepted as AI, PDF, CDR or high-resolution TIFF
- Digital proof approved before plates are cut
- Pantone spot colours matched and recorded against the job
- Custom die shapes made on our premises in days, not weeks

HOW WE APPROACH A JOB

Specification first, price second.

A cheap label that fails on the line is the most expensive label you can buy. Our quoting process is built to avoid that.

1

Understand the job

What surface, what temperature, what machine applies it, and how long it has to stay readable.

2

Specify materials

Facestock, adhesive, print process and finish chosen against those answers rather than against a default.

3

Sample and prove

A sample made on the real material and applied to your actual surface, before a production run is committed.

4

Produce and repeat

Colour targets and material codes recorded, so the reorder in eighteen months matches the first run.

Quality control

- Artwork proofed digitally before plates are cut
- Colour read against an approved target on press, not judged by eye
- Registration and die position checked through the run
- Adhesion and scan-rate verified on the customer's own surface
- Batch records kept so a repeat order matches the original



Finished work across food, personal care and industrial applications.

Artwork accepted as AI, PDF or CDR

Pantone matched and recorded

Custom dies made in-house

Reels wound to applicator spec

WHAT WE NEED IN ORDER TO QUOTE

- Finished label size, or the pack it has to fit
- Quantity for the first run, and the likely reorder
- Number of colours, or the artwork itself
- The surface — glass, PET, HDPE, board, metal or film
- Whether the pack is chilled, frozen, oily or damp
- How the label is applied — by hand or on an applicator
- Reel, sheet or fan-fold, and the core size if reeled
- Any batch, barcode or serial data to be printed
- The date you need it on your floor

THE RANGE

Eighteen ranges, **seventy-one products.**

Everything below is made or supplied to your specification. Where a size, material or adhesive is not listed, ask — most of what we produce is custom.



Self-Adhesive Labels

Offset, pharma, product, jar, bottle and honey labels.

7 PRODUCTS · PAGE 07



Barcode Solutions

Plain and printed labels, thermal ribbons, printers and scanners.

3 PRODUCTS · PAGE 08



Holograms & Security Labels

Anti-counterfeit holograms, tamper-evident seals and warranty labels.

6 PRODUCTS · PAGE 09



Reflective Stickers

Retro-reflective tape, publicity stickers, decals and trademark logos.

4 PRODUCTS · PAGE 10



Metal & Anodized Labels

Anodised aluminium nameplates and epoxy domed badges.

3 PRODUCTS · PAGE 11



Thermal Ribbons & Foils

Wax, wax-resin and resin ribbons plus hot stamping foils.

3 PRODUCTS · PAGE 12



Tattoos & Transfer Labels

Temporary tattoos, water-slide decals, EP metallics and UV DTF.

4 PRODUCTS · PAGE 13



Offset Printing

Posters, catalogues, brochures and printed cartons.

4 PRODUCTS · PAGE 14



Bottle Stickers

Juice, liquor, pharma, pickle, shampoo and soda bottle labels.

6 PRODUCTS · PAGE 15



Food Product Labels

Ketchup, ghee, pickle jar and milk bottle labels.

4 PRODUCTS · PAGE 16



Packaging Labels

Whey protein, mustard oil and agricultural packaging labels.

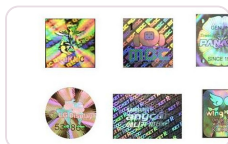
3 PRODUCTS · PAGE 17



Label Printing

Cosmetic, bottle, QR code and tamper-proof label printing.

4 PRODUCTS · PAGE 18



Holographic Stickers

2D, 3D, dot-matrix and flip-flop holograms, plus security seals.

6 PRODUCTS · PAGE 19



Chromo Labels

Printed and plain chromo paper labels, gummed or self-adhesive.

2 PRODUCTS · PAGE 20



Thermal Paper Rolls

POS billing rolls, paper rolls and thermal receipt rolls.

6 PRODUCTS · PAGE 21



Thermal Labels & Ribbons

Direct thermal labels and wax-resin thermal transfer ribbons.

2 PRODUCTS · PAGE 22



Scratch Off Labels

PVC and holographic scratch-off panels concealing unique codes.

1 PRODUCTS · PAGE 23



Printed Labels & Specialty

Boarding passes, QR code stands and digitally printed laminate rolls.

3 PRODUCTS · PAGE 24

Self-Adhesive Labels

Pressure-sensitive labels printed by offset and flexo on paper, polypropylene, polyester and vinyl — including jar, bottle and honey packs.

7

PRODUCTS

Self-adhesive labelling is the core of our press floor. We convert paper, polypropylene, polyester and vinyl facestocks with permanent, removable and deep-freeze adhesives, printing by offset and flexography in up to six colours with a choice of matt, gloss and UV-spot finishes. Reels are supplied wound to your applicator specification; sheets and singles are supplied die-cut and shrink-wrapped.

PRODUCT	DESCRIPTION	KEY POINTS
Offset Printed Colour Labels	Four to six colour offset labels with fine screens, tight registration and a choice of matt, gloss or UV finish.	- Up to 6 colours - Offset - Reels or sheets
Product Labels	Branded face and back labels for retail packaging, sized and shaped to your container.	- Custom shapes - Retail ready - Laminated
Pharmaceutical Labels	Vial, ampoule, strip and carton labels produced to documented, repeatable quality controls.	- Batch control - Tamper options - Fine print
Computer & Continuous Labels	Fan-folded sprocket-feed label stationery for dot-matrix and line printers.	- Fan-folded - Sprocket feed - Multi-up
Laser & Inkjet Printer Labels	A4 sheet labels cut to standard and custom grids for desktop laser and inkjet printers.	- A4 sheets - Laser safe - Custom grids
Glass Jar & Bottle Labels	Labels for curved glass — jars, bottles and containers — with adhesives that hold through chilling and condensation.	- Curved glass - Damp surface - Front & back sets
Honey Labels	Jar and squeeze-bottle labels for honey packers, with space planned for batch, weight and statutory declarations.	- Food grade - Batch & weight - Jar or squeeze pack



TYPICAL APPLICATIONS

Retail and FMCG product decoration

Glass jars, bottles and cold-chain packs

Honey, preserves and speciality food packing

Pharmaceutical cartons, vials and strips

Warehouse and logistics identification

Office, computer and address labelling

SEE ALSO



Barcode Solutions
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Holograms & Security Labels
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Reflective Stickers
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Barcode Solutions

Barcode labels and tags, the thermal ribbons that print them and the printers and scanners to run them — from one supplier.

3
PRODUCTS

A barcode is only worth printing if it scans first time, every time. This range covers the three things a working barcode system needs: the label stock, plain or pre-printed; the thermal ribbon that prints onto it; and the printer and scanner that produce and read it. Buying all three from one supplier matters more than people expect — most print-quality complaints turn out to be a mismatch between ribbon and facestock rather than a fault in the printer.

PRODUCT	DESCRIPTION	KEY POINTS
Plain & Printed Labels	Blank and pre-printed label stock for barcode printing — on reels, in sheets, or punched and strung as tags.	Blank or printed TT / DT Reels, sheets & tags
Thermal Ribbon	Wax, wax-resin and resin ribbons slit to your printer's exact width and core.	Wax / WR / resin Any width Any core
Thermal Printer & Scanner	Desktop and industrial thermal printers, with matched handheld 1D and 2D scanners.	Desktop & industrial 1D / 2D scanning Supported



TYPICAL APPLICATIONS

- Warehouse racking, bin and pallet identification
- Retail price and stock marking
- Asset registers and equipment tagging
- Work-in-progress tracking on the shop floor
- Outer carton and dispatch labelling

SPECIFICATION		
Plain & Printed Labels		
FORMATS Reels, A4 sheets, die-cut singles, punched board tags	CONSTRUCTION Direct thermal or thermal transfer	FACESTOCKS Vellum and semi-gloss paper, PP, PET, polyimide, 250–400 gsm board
ADHESIVES Permanent, freezer grade, high-tack, removable	SYMBOLOGIES Code 39, Code 128, EAN-8 / EAN-13, UPC, ITF-14, QR, Data Matrix	PRE-PRINTING Up to 6 colours, with the barcode window left clear

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Holograms & Security Labels

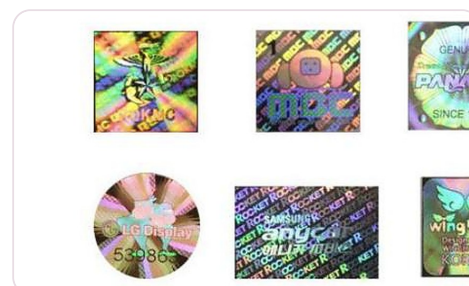
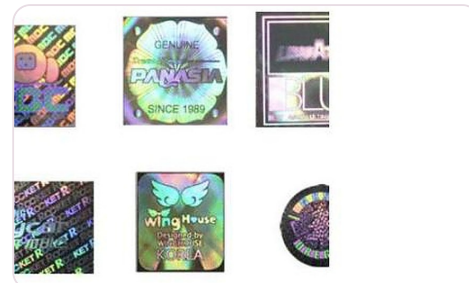
Anti-counterfeit holograms, tamper-evident seals and warranty labels that show clearly when a pack has been opened.

6

PRODUCTS

Security labelling works by making interference obvious. A hologram is hard to reproduce; a tamper-evident die-cut destroys itself on removal; a void film leaves a permanent message on the surface underneath. We combine these features with your own artwork, serial numbering and hidden UV elements so that a genuine pack can be told from a copy by anyone in the chain, not just a laboratory.

PRODUCT	DESCRIPTION	KEY POINTS
Hologram Labels	Custom two-dimensional and multi-level holograms carrying your own mark and hidden features.	- Custom origination - Serial numbers - Hidden text
Security Labels	Destructible and void labels that cannot be peeled off and reapplied intact.	- Destructible - Void message - Non-transferable
Tamper-Evident Warranty Labels	Warranty seals for electronics and appliances, showing plainly when a unit has been opened.	- Warranty seal - Screw covers - Dated
Heat & Pressure Fused Holograms	Holographic images fused directly into the substrate — no adhesive layer to peel away.	- Fused - No adhesive - Non-removable
Void Security Label	Void-film labels that leave a permanent VOID message on the item and on the label when lifted.	- Void message - Permanent evidence - Non-reusable
Airline Security Label	Tamper-evident seals for airline catering, cabin stores, trolleys and security-checked baggage.	- Numbered seals - Tamper evident - Aviation use



TYPICAL APPLICATIONS

Brand protection on high-value consumer goods

Warranty sealing on electronics and appliances

Certificate, document and licence authentication

Excise, duty and regulatory sealing

Tamper sealing on cartons and pharmaceutical packs

SEE ALSO



Reflective Stickers
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Reflective Stickers

Retro-reflective tapes, publicity stickers and vehicle decals that return light to its source after dark.

4
PRODUCTS

Retro-reflective material sends light back towards whatever produced it, which is why a strip of tape on a tailgate is visible in headlights from a distance that plain paint never manages. We supply reflective sheeting as plain tape, as printed publicity stickers and as cut trademark logos, in the colours and conspicuity grades that road and site use call for.

PRODUCT	DESCRIPTION	KEY POINTS
Reflective Publicity Stickers	Printed reflective stickers that carry your branding by day and light up under headlights at night.	Printed Outdoor grade Weatherproof
Multi-Colour Reflective Tape	Reflective tape in rolls and cut lengths for vehicle marking, safety edges and delineation.	Rolls Conspicuity Multiple grades
Reflective Trademark Logos	Your registered mark cut from reflective sheeting for equipment, vehicles and site assets.	Cut to shape Registered mark Asset marking
Vinyl Stickers & Decals	Printed and cut vinyl for vehicles, windows, shutters and equipment.	Outdoor vinyl Cut or printed UV inks



TYPICAL APPLICATIONS

- Vehicle conspicuity marking and tail-lift edges
- Site safety and hazard delineation
- Outdoor advertising and brand visibility
- Registered trademark and logo marking
- Signage, barriers and equipment marking

SPECIFICATION		
Reflective Publicity Stickers		
BASE MATERIAL	COLOURS	PRINTING
Retro-reflective sheeting, engineering grade and above	White, red, yellow, blue, green, orange	Screen and digital print with translucent inks
FINISHING	DURABILITY	ADHESIVE
Die-cut to any profile; kiss-cut on liner	Outdoor service life of several years depending on grade	Permanent pressure-sensitive for painted metal and plastic

SEE ALSO



Metal & Anodized Labels
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Thermal Ribbons & Foils
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Metal & Anodized Labels

Anodised aluminium nameplates and resin-domed badges built to outlast the equipment they identify.

3
PRODUCTS

Where a label has to survive solvents, heat, abrasion and years of outdoor exposure, printed film is the wrong material. Anodised aluminium carries the image inside the oxide layer, sealed under the surface where nothing can rub it off. Epoxy doming adds a clear resin lens over a printed insert, giving a raised, glass-like badge that shrugs off knocks and UV.

PRODUCT	DESCRIPTION	KEY POINTS
Anodised Metal Labels	Photo-anodised aluminium plates with the image sealed beneath the oxide layer.	Sealed image Solvent proof Outdoor life
Epoxy Domed Stickers	Printed badges finished with a clear poured resin dome for a raised, glass-like face.	3D dome Scratch resistant Premium look
Metal Nameplates	Screen-printed and etched plates in aluminium, brass and stainless steel.	Etched Brass / steel Panel fixing



TYPICAL APPLICATIONS

- Machine rating and serial number plates
- Electrical panel and switchgear identification
- Asset registers and plant equipment tagging
- Product branding badges on appliances and vehicles
- Instruction and safety plates in harsh environments

SPECIFICATION			
Anodised Metal Labels			
MATERIAL	PROCESS	COLOURS	
Anodised aluminium, 0.3 mm to 1.5 mm	Photo-anodising; image sealed within the oxide layer	Black, blue, red, green on natural or gold anodised base	
RESISTANCE	FIXING	FINISHING	
Solvents, salt spray, abrasion, UV, temperature extremes	Self-adhesive backing, screw holes, or plain for riveting	Cut to size, radius corners, punched to your drawing	

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Thermal Ribbons & Foils

Thermal transfer ribbons in wax, wax-resin and resin grades, and hot stamping foils in metallic and pigment finishes.

3
PRODUCTS

Ribbon choice decides print durability far more than printer choice does. Wax is economical and right for paper labels handled indoors; wax-resin gives smear resistance on coated stock; full resin bonds to synthetics and survives solvents, steam and abrasion. We match the grade to your facestock and your environment, and supply hot stamping foils for decorative and security work alongside.

PRODUCT	DESCRIPTION	KEY POINTS
Thermal Transfer Ribbons	Wax, wax-resin and resin ribbons cut to any core and width for your printer.	Wax / WR / resin Any width Any core
Hot Stamping Foil	Metallic, pigment and holographic foils in rolls for press and hand-stamping work.	Metallic Pigment Holographic
Hot Stamping Foil Labels	Finished labels decorated by hot foil stamping, with optional embossing.	Foil blocked Embossed Premium



TYPICAL APPLICATIONS

- Barcode and despatch label printing
- Chemical drum and laboratory labelling
- Cold-chain and outdoor asset labels
- Decorative foiling on packaging and stationery
- Security hologram application by hot stamping

SPECIFICATION		
Thermal Transfer Ribbons		
GRADES Wax, wax-resin, full resin	WIDTHS Slit to order from 25 mm to 220 mm	LENGTHS 74 m, 91 m, 300 m, 450 m and custom
CORES 12.7 mm (0.5"), 25.4 mm (1") — ink in or ink out	WAX For matt and vellum paper labels, indoor handling	WAX-RESIN For coated paper and semi-gloss; smear resistant

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Tattoos & Transfer Labels

Skin-safe temporary tattoos, water-slide decals, metallic gold and silver EP marks and full-colour UV DTF transfers.

4

PRODUCTS

Transfers move a printed image off its carrier and onto something else, which is what makes them useful where an adhesive label would look wrong. On skin, that means temporary tattoos for events and promotions. On ceramics and glass, water-slide decals that conform to curves no label could follow. For brand marks on finished goods, EP transfers leave a bright gold or silver mark with no surrounding film at all — and UV DTF puts full-colour artwork onto glass, metal and wood by hand, with no heat press and no minimum run worth arguing about.

PRODUCT	DESCRIPTION	KEY POINTS
Temporary Tattoo Transfers	Skin-safe promotional tattoos applied with water, lasting several days.	- Skin safe - Full colour - Custom cut
Water-Slide Transfer Labels	Decals that slide off their backing onto ceramics, glass and curved surfaces.	- Ceramic / glass - Conforms to curves - Very thin
EP Transfer Labels (Gold & Silver)	Metallic gold and silver transfer labels that leave a bright, foil-like mark on the product itself.	- Gold & silver - Metallic finish - No visible carrier
DTF UV Multi-Colour Transfer Labels	Full-colour UV DTF transfers that apply to glass, metal, plastic and wood by hand — no heat, no press.	- Full colour - No heat needed - Hard surfaces



TYPICAL APPLICATIONS

Event, festival and sports promotions

Brand marks on appliances, fittings and instruments

Glassware, tins, bottles and gift items

Ceramic, glass and enamelware decoration

Scale models, instrument dials and toys

Short-run product decoration where screen printing is not viable

SPECIFICATION

Temporary Tattoo Transfers

PRINTING

Full colour process, plus white underprint for dark skin tones

WEAR LIFE

Typically 2–5 days depending on placement and washing

MATERIALS

Skin-safe inks and transfer adhesive

REMOVAL

Baby oil, alcohol or adhesive remover

APPLICATION

Press with a damp cloth for 30 seconds, peel backing

CUTTING

Kiss-cut to your artwork, singles or multi-image sheets

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Offset Printing

Commercial offset printing for posters, catalogues, brochures and folding cartons.

4
PRODUCTS

Alongside the label business we run commercial offset work for the same customers — the catalogue that goes with the product, the carton it ships in, the poster that announces it. Keeping print and labels under one roof means colour matches across the whole set, and one person is answerable for the schedule.

PRODUCT	DESCRIPTION	KEY POINTS
Posters	Single and multi-colour posters for retail, trade and point-of-sale display.	Large format Coated stock Short or long run
Catalogues & Brochures	Saddle-stitched and perfect-bound literature, printed and finished in-house.	Saddle / perfect Folded Laminated
Product Cartons	Printed folding cartons, die-cut, creased and delivered flat.	Die-cut Creased Flat packed
Offset Printed Labels	Cut-and-stack wet-glue labels for bottles, jars and tins.	Wet glue Cut and stack High volume



TYPICAL APPLICATIONS

- Product catalogues and technical literature
- Retail posters and point-of-sale material
- Company brochures and annual reports
- Folding cartons and product packaging
- Letterheads, forms and business stationery

SPECIFICATION

Posters

SIZES
A3, A2, A1 and custom trim sizes

FINISHING
Matt or gloss lamination, varnish, trimming

STOCKS
Coated art paper 130–300 gsm; board for rigid display

RUN LENGTHS
Short runs through to long production runs

PRINTING
Four-colour process plus spot colours

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Food Product Labels
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Packaging Labels
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Bottle Stickers

Labels for every kind of bottle — juice, liquor, pharmaceutical, pickle, shampoo and soda — specified for the contents and the fill line.

6
PRODUCTS

A bottle label has three jobs at once: survive the filling line, hold on a curved surface that may be cold or wet, and still sell the product from a shelf. What changes between a juice bottle and a shampoo bottle is not the printing — it is the facestock and the adhesive. Juice and soda go through chilling and condensation; liquor needs a premium finish that will not scuff in transit; shampoo sits in a wet bathroom and gets handled with soapy hands. We specify each one differently and will tell you why.

PRODUCT	DESCRIPTION	KEY POINTS
Juice Bottle Sticker	Labels for juice and beverage bottles that hold through chilling, condensation and cold-chain handling.	Cold chain Wet surface PET & glass
Liquor Bottle Sticker	Premium front, back and neck labels for spirits and wine, with foil, emboss and textured stock options.	Foil & emboss Textured stock Neck labels
Pharmaceutical Bottle Sticker	Syrup, oral liquid and dropper bottle labels produced under documented controls with batch and expiry data.	Batch control Small diameter Fine print
Pickle Bottle Sticker	Oil-resistant labels for pickle jars and bottles that stay put on a greasy, wiped-down pack.	Oil resistant Wipe-clean Glass & PET
Shampoo Bottle Sticker	Waterproof labels for shampoo, lotion and personal-care bottles that survive a wet bathroom.	Waterproof Squeeze packs Clear or white
Soda Bottle Label	High-speed wrap-around and cut-and-stack labels for carbonated soft drink bottles.	High volume Wrap-around Condensation



TYPICAL APPLICATIONS

- Beverage bottling — juice, soda and water
- Liquor, wine and spirits
- Pharmaceutical syrups and oral liquids
- Pickles, sauces and condiments
- Personal care — shampoo, lotion and oils

SEE ALSO



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Food Product Labels

Labels for packed food — ketchup, ghee, pickles and dairy — built for oily, chilled and wiped-down packs.

4
PRODUCTS

Packed food is the hardest place to make a label stay put. The surface is oily or chilled or both, the pack is wiped down after filling, and the label has to carry a dense block of statutory text and still look appetising. We specify the construction against the actual product: ghee attacks adhesives that hold ketchup perfectly well, and a dairy label that lives at 4°C needs a different build from one on a shelf-stable jar. The declaration panel is laid out so it is legible rather than squeezed into whatever space is left.

PRODUCT	DESCRIPTION	KEY POINTS
Ketchup Bottle Food Product Label	Squeeze-bottle labels for sauces and ketchup that flex with the pack and resist product staining.	Squeeze packs Stain resistant Front & back
Ghee Jar Food Product Label	Grease-resistant labels for ghee jars, tins and pouches that will not lift at the edges.	Grease proof Jar & tin High tack
Pickle Jar Food Product Label	Oil-resistant jar labels with tamper-evident lid seal options for pickles and preserves.	Oil resistant Lid seals Glass jars
Milk Bottle Food Product Label	Cold-chain dairy labels that bond at refrigeration temperature and survive condensation.	Cold chain Dairy Condensation



TYPICAL APPLICATIONS

- Sauces, ketchup and condiments
- Ghee, edible oils and fats
- Pickles, preserves and chutneys
- Dairy — milk, curd and paneer packs
- Spices, dry goods and ready mixes

SPECIFICATION			
Ketchup Bottle Food Product Label			
PACK TYPES	FACESTOCKS	ADHESIVES	
PET and HDPE squeeze bottles, glass bottles, pouches	Conformable white and clear PP, laminated paper	Permanent acrylic; wet-surface and chilled grades	
FLEXIBILITY	STAIN RESISTANCE	VARIABLE DATA	
Flexes with a squeezed pack without creasing	Laminated so spilled product wipes off cleanly	Batch, packing and best-before dates, net weight	

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Packaging Labels

Labels for bulk and industrial packaging — protein tubs, oil packs and agricultural sacks.

3
PRODUCTS

Packaging labels sit on the outside of the pack that protects everything else, which means they take the handling. A protein tub gets opened and closed daily by a customer; a mustard oil pack is handled with oily hands all the way down the chain; an agricultural sack goes into a godown and comes out months later covered in dust, and the batch and weight data still has to be readable. Each gets a construction chosen for that life, not a single default.

PRODUCT	DESCRIPTION	KEY POINTS
Whey Protein Packaging Label	Wrap-around tub labels for supplements, printed for shelf impact and built to survive daily handling.	Tub wrap Scuff proof Full colour
Mustard Oil Packaging Label	Oil-resistant labels for edible oil jars, pouches and tins that hold on a greasy surface.	Oil proof Jar, pouch & tin High tack
Agricultural Packaging Label	Durable sack and drum labels for seed, fertiliser and crop inputs, built for godown storage.	Outdoor grade Dusty storage Large format



TYPICAL APPLICATIONS

- Sports nutrition and supplement tubs
- Edible oil jars, pouches and tins
- Agricultural inputs — seed, fertiliser and pesticide packs
- Bulk food and grain sacks
- Industrial drums, pails and cartons

SPECIFICATION		
Whey Protein Packaging Label		
PACK TYPES HDPE and PET supplement tubs, jars and pouches	FACESTOCKS White PP, PET, laminated paper	ADHESIVES Permanent acrylic specified for textured tub surfaces
FORMATS Full wrap-around, front and back sets, lid seals	PRINTING Up to 6 colours with process imagery	FINISHES Matt or gloss lamination; soft-touch and UV spot varnish

SEE ALSO



Label Printing
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Holographic Stickers
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Label Printing

Label printing to order — cosmetic ranges, bottle sets, QR-coded labels and tamper-proof constructions.

4
PRODUCTS

This range is organised by the printing job rather than by the material. Some customers arrive knowing exactly what they want printed and need a press that will hold the colour; others arrive with a problem — a label that must carry a unique QR code, or one that must show if it has been removed — and need the construction worked out first. Either way the process is the same: we proof digitally, you approve, and nothing goes to plate until it is right.

PRODUCT	DESCRIPTION	KEY POINTS
Cosmetic Label Printing	Fine-detail labels for cosmetics and personal care, with foil, emboss and no-label-look options.	Fine detail Foil & emboss Small formats
Bottle Label Printing	Printing for bottle label sets — front, back, neck and shoulder — held in register across the set.	Label sets In register Any bottle
QR Code Label Printing	Labels carrying unique or batch-level QR codes, printed variably and verified for scan reliability.	Unique codes Verified scan Track & trace
Tamper Proof Label Printing	Destructible and void-film labels that cannot be removed intact, printed to your artwork.	Destructible Void message Non-transferable



TYPICAL APPLICATIONS

- Cosmetic and personal care ranges
- Bottled and jarred products of every kind
- Track-and-trace and authentication programmes
- Warranty and tamper sealing
- Short-run and seasonal packaging

SPECIFICATION

Cosmetic Label Printing

APPLICATIONS

Skincare, colour cosmetics, fragrance, haircare, soaps

DECORATION

Hot and cold foil, embossing, UV spot varnish, soft-touch

FACESTOCKS

Clear and white PP, PET, metallised and textured papers

NO-LABEL LOOK

Clear PP so the design appears printed on the container

PRINTING

Offset up to 6 colours; fine screens and process imagery

SMALL FORMATS

Tight registration held on labels down to a few millimetres

SEE ALSO



Holographic Stickers
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Thermal Paper Rolls
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Holographic Stickers

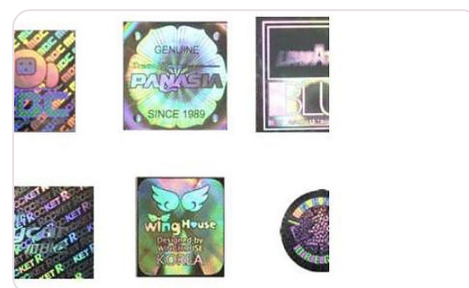
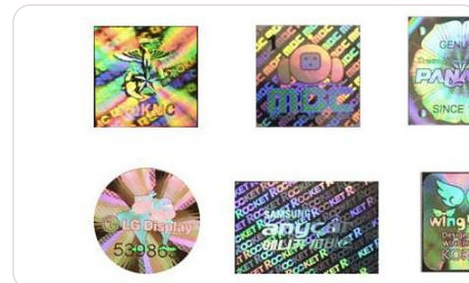
Custom holograms in 2D, 3D, dot-matrix and flip-flop origination — the visible half of a brand protection programme.

6

PRODUCTS

A stock hologram deters nobody, because anyone can buy the same one. What makes the feature worth having is custom origination, where the master is cut to your artwork and held for you alone. Beyond that, the choice between 2D, 3D, dot-matrix and flip-flop is a choice about what the viewer is meant to notice: depth, movement, a switching image, or a pattern that only resolves under a loupe. Most serious programmes layer two or three together.

PRODUCT	DESCRIPTION	KEY POINTS
3D Hologram Sticker	Multi-layer holograms with visible depth, where elements sit at different apparent distances.	- Visible depth - Multi-layer - Custom master
Dot Matrix Hologram Sticker	Holograms built from thousands of individual dots, giving bursts of movement and colour change.	- Kinetic - Colour shift - High impact
2D Hologram Sticker	Single-plane holograms in flat colour blocks — the economical choice for volume sealing.	- Economical - High volume - Clean artwork
Flip Flop Hologram Sticker	Two images in one hologram that switch completely as the viewing angle changes.	- Two images - Switching effect - Easy to verify
Hologram Security Label	Holograms on a tamper-evident base, so removal destroys the seal and shows it was lifted.	- Tamper evident - Serialised - Non-reusable
Holographic Scratch Off Label	Holographic labels with a scratch-off panel concealing a unique verification code.	- Hidden code - Single use - Verification



TYPICAL APPLICATIONS

Brand protection on high-value consumer goods

Excise, duty and regulatory sealing

Certificate, document and licence authentication

Warranty sealing on electronics and appliances

Track-and-trace programmes with serialised codes

SEE ALSO



Chromo Labels
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Thermal Paper Rolls
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Thermal Labels & Ribbons
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Chromo Labels

Chromo paper labels — printed or plain, gummed or self-adhesive — the economical workhorse of Indian labelling.

2
PRODUCTS

Chromo is a one-side-coated paper: smooth and receptive to ink on the face, uncoated on the back so it takes gum or adhesive cleanly. It has been the default label paper in Indian industry for decades because it prints well and costs little, and it remains the right answer wherever the label lives indoors and does not need to survive moisture. We supply it both ways — printed to your artwork, or plain for you to overprint.

PRODUCT	DESCRIPTION	KEY POINTS
Printed Chromo Labels	Chromo paper labels printed to your artwork in up to six colours, gummed or self-adhesive.	Up to 6 colours Gummed or SA Economical
Plain Chromo Labels	Blank chromo labels die-cut to your size, for overprinting in-house.	Blank stock Any size Bulk supply



TYPICAL APPLICATIONS

- General product and carton labelling
- Pharmaceutical and FMCG cartons
- Stationery, files and office marking
- Overprinting in-house by thermal or dot-matrix
- Price, weight and batch marking

SPECIFICATION		
Printed Chromo Labels		
MATERIAL One-side-coated chromo paper, 70–90 gsm typical	PRINTING Offset up to 6 colours plus varnish	BACKING Gummed for wet application, or self-adhesive on liner
ADHESIVES Permanent acrylic; removable on request	FINISHES Gloss or matt varnish; lamination where handling demands it	FORMATS Sheets, die-cut singles, reels

SEE ALSO



Thermal Paper Rolls
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Thermal Labels & Ribbons
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Scratch Off Labels
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Thermal Paper Rolls

Thermal and paper billing rolls for POS terminals, billing machines and receipt printers — slit to any width and core.

6

PRODUCTS

Billing rolls are bought on price and remembered on failure. A roll that is a millimetre too wide jams the printer; paper with a poor thermal coating gives a faint print that fades within weeks, which is a problem when the receipt is a tax document. We slit to the exact width and core your machine takes and supply a coating weight that still reads after months in a file, and we will quote honestly on how long a given grade lasts.



PRODUCT	DESCRIPTION	KEY POINTS
POS Billing Roll	Thermal billing rolls for retail point-of-sale terminals, slit to your machine's width and core.	- Any width - Any core - Clean print
Paper Billing Roll	Plain and carbonless paper billing rolls for impact and dot-matrix billing machines.	- Impact printers 1-3 ply - Plain or carbonless
POS Paper Roll	General-purpose POS rolls in thermal and bond, stocked in the common counter widths.	- Common widths - Thermal or bond - Bulk supply
POS Machine Paper Roll	Rolls matched to specific card machines and payment terminals, including narrow formats.	- Card machines - Narrow formats - Matched fit
Thermal Paper Roll	Bulk thermal roll supply, slit and wound to any specification you send us.	- Bulk supply - Custom slit - Any spec
POS Thermal Paper Roll	Consumable thermal rolls supplied on a repeat schedule so counters never run out.	- Repeat supply - Scheduled - Consumables

TYPICAL APPLICATIONS

Retail POS terminals and billing counters

Restaurant and kitchen order printers

Banking, ATM and payment terminals

Petrol pumps and toll booths

Weighing scales and ticketing machines

SEE ALSO



Thermal Labels & Ribbons
PAGE 22



Scratch Off Labels
PAGE 23



Printed Labels & Specialty
PAGE 24

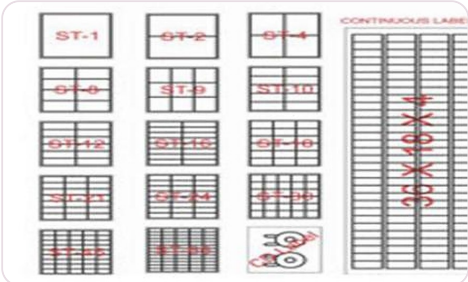
Thermal Labels & Ribbons

Direct thermal label stock and wax-resin transfer ribbons — the two halves of an in-house label printing setup.

2
PRODUCTS

Printing labels on your own floor comes down to one decision: direct thermal or thermal transfer. Direct thermal needs no ribbon and suits anything with a short life, like a despatch or shelf label. Thermal transfer needs a ribbon but survives handling, heat and time, which is what you want on an asset tag or a chemical drum. We supply both, and the ribbon is always matched to the facestock rather than sold as a generic consumable.

PRODUCT	DESCRIPTION	KEY POINTS
Paper Direct Thermal Labels	Ribbon-free thermal label stock for despatch, shelf and scale printing.	No ribbon Short life Economical
Wax Resin Ribbon	The middle-grade thermal transfer ribbon — smear resistant on coated paper and semi-gloss stock.	Smear resistant Coated stock All-round



TYPICAL APPLICATIONS

- Despatch and courier labelling
- Shelf-edge and price marking
- Weighing scale and deli labels
- Warehouse and racking identification
- Asset tagging and work-in-progress tracking

SPECIFICATION		
Paper Direct Thermal Labels		
TYPE	FACESTOCK	ADHESIVES
Direct thermal — no ribbon required	Thermal-coated paper; top-coated grades for longer life	Permanent acrylic, freezer grade, removable
SIZES	CORES / WINDING	PRINT LIFE
Die-cut to your dimensions; any shape	25 mm and 76 mm cores, wound in or out	Weeks to months; top-coated grades last longer

SEE ALSO



Scratch Off Labels
PAGE 23



Printed Labels & Specialty
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Self-Adhesive Labels
PAGE 07

Scratch Off Labels

Scratch-off panels that conceal a unique code until the customer removes them — and cannot be resealed.

1
PRODUCTS

A scratch panel does one thing well: it proves a code has not been seen before. That makes it the foundation of verification schemes, recharge coupons, loyalty promotions and warranty registration, because a code that has already been claimed tells you immediately that something has gone wrong. The panel has to be opaque enough that the code cannot be read by holding it to a light, and it has to come off cleanly with a coin without taking the code with it.

PRODUCT	DESCRIPTION	KEY POINTS
PVC Scratch Off Label	Durable PVC labels with an opaque scratch panel over a unique printed code.	Opaque panel Unique codes Durable



TYPICAL APPLICATIONS

- Product authentication and anti-counterfeit schemes
- Recharge and prepaid coupons
- Loyalty and promotional prize codes
- Warranty registration cards
- Single-use access and licence keys

SPECIFICATION		
PVC Scratch Off Label		
MATERIAL PVC or polyester facestock	PANEL Opaque silver or coloured scratch coating	OPACITY Coating weight set so codes cannot be read against a light
HIDDEN DATA Unique alphanumeric codes, PINs or QR codes	CODE SOURCE Your data file, or a sequence generated and recorded here	REMOVAL Scratches off cleanly with a coin without damaging the code

SEE ALSO



Printed Labels & Specialty
PAGE 24



Self-Adhesive Labels
PAGE 07



Barcode Solutions
PAGE 08

Printed Labels & Specialty

Specialist printed items — airline boarding pass stock, PVC QR code stands and digitally printed laminate rolls.

3
PRODUCTS

Some jobs do not fit a category. An airline boarding pass is a printed label with security and machine-reading requirements; a QR code stand is a printed counter fixture; a laminate roll is printed packaging film rather than a label at all. What they have in common is that they come off the same press floor and get the same colour control as everything else we make.

PRODUCT	DESCRIPTION	KEY POINTS
Airlines Boarding Pass Printed Labels	Boarding pass and bag tag stock printed for thermal overprinting and machine reading.	Machine readable Thermal stock Sequential
PVC QR Code Stand	Printed PVC counter stands that hold a payment or menu QR code upright and visible.	Counter top Rigid PVC Custom shape
Digitally Printed Laminate Roll	Short-run printed laminate film for pouches and flexible packaging, with no cylinder cost.	No cylinders Short runs Multi-layer



TYPICAL APPLICATIONS

- Airline and travel operations
- Retail counters and payment points
- Restaurants, cafés and service desks
- Flexible packaging and pouches
- Events, ticketing and access control

SPECIFICATION

Airlines Boarding Pass Printed Labels

APPLICATIONS

Boarding passes, bag tags, baggage receipts

MACHINE READING

Barcode zones set for contrast and quiet zone

MATERIALS

Thermal paper for passes; tear-resistant synthetic for bag tags

DURABILITY

Bag tag stock rated for baggage handling systems

OVERPRINTING

Areas left clear for counter thermal printing

SEQUENTIAL DATA

Pre-printed serial numbering where required

SEE ALSO



Self-Adhesive Labels
PAGE 07



Barcode Solutions
PAGE 08



Holograms & Security Labels
PAGE 09



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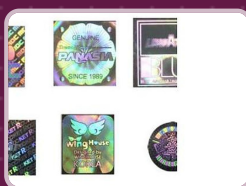
Nirmal Stickers & Labels Pvt. Ltd.
Directors — Mr. Subhash Bhandari and Mr. Virender
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Self-adhesive



Barcode



Holograms



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